

Press release

Prestigious award for idem telematics

- **Jury praises modular telematics solution**
- **Interfaces to other systems possible**
- **idem telematics exhibiting on BPW Group booth at IAA: Booth C31 in Hall 26**

Wiesbaden/Hanover, 28.09.2016 --- idem telematics has scooped an award in the trailer telematics category for its modular Cargofleet Trailer Gateway solution at the IAA Commercial Vehicles 2016 fair in Hanover.

The telematics solution operates according to a simple principle. Its base box encompasses all the major functions required by carriers, including all the key vehicle tracking options, such as capacity utilisation reports, geofencing, route tracking etc. All the data captured by the EBS system is also available, which illuminates the vehicle's road behaviour, for example. Hauliers who require even greater functionality can expand the scope by connecting add-on modules (hubs) to the box. Among the options are a TempMonitor hub that serves as an interface to the reefer, an autonomous TempRecorder hub to log temperatures, a TireMonitor hub that watches over tyre pressures and temperatures, and a BrakePadMonitor hub that continuously checks for wear.

This modular design principle enables fleet operators to decide for themselves which functions best meet their needs. A further advantage of the system lies in its accommodation of function hubs that are yet to be made available – even these will connect simply to the base box. The system's open architecture also allows interfaces to third-party vendors' solutions. The Cargofleet Trailer Gateway clearly offers fleet operators a high degree of investment security.

This was one of the factors that proved compelling for the independent jury of prominent businesspeople, academics, trade journalists, end-users and experts. Apart from assessing the system's technological credentials, they also evaluated the advisory support provided to users, in particular its customer focus, and after-sales service. Thomas Piller, Managing Director of idem telematics, and Dr. Markus Kliffken, Member of the Management Board Innovation Management at BPW, received the award during a ceremony at the IAA Commercial Vehicles fair.

The trade journal Telematik-Markt.de presents its biennial 'Telematik Award' as a mark of excellence in the vehicle telematics segment. The official event sponsor is the German Association of the Automotive Industry (VDA).



Picture caption from left: Dr. Kay Lindemann, Managing Director German Association of the Automotive Industry (VDA), Prof. Birgit Wilkes from the Technical University in Wildau, Thomas Piller, Managing Director idem telematics GmbH, Dr. Markus Kliffken, Member of the Management Board Innovation Management at BPW, and Dr. Christoph Wilk, Head of Transportation Department at the Lower Saxony Ministry of Economics, Labour and Transport, at the award ceremony. (photograph: "©Telematik-Markt.de)

About idem telematics GmbH

idem telematics GmbH, which is headquartered in Munich and operates a local office in Ulm, is one of the leading providers of telematics solutions for trucks and trailers. By consolidating the data worlds of towing vehicle units and trailers, the telematics specialist – a member of the BPW Group since 2012 – can also offer an all-in-one system for the complete tractor-trailer. The telematics solutions from idem telematics GmbH increase the transparency and economic efficiency of transport processes for vehicle operators and in this way make a significant contribution to implementing the international mobility partnership of the BPW Group. idem telematics currently employs around 60 people. www.idemtelematics.com

About the BPW Group

The BPW Group, based in Wiehl, Germany, is the dependable international mobility and system partner for the transport industry and offers innovative solutions from a single supplier. Its portfolio extends from axles, suspension systems and brake technologies (BPW), locking systems and bodywork technology (Hestal), lighting systems (Ermax) and composite technologies (HBN-Teknik) to user-friendly telematics applications for trucks and trailers (idem telematics). The BPW Group technologies and services allow economical production processes for manufactures and provide maximum transparency of loading and transport processes for efficient fleet management by the vehicle operators. The owner-managed BPW Group encompasses more than 60 companies worldwide and employs around 6,400 people. www.wethinktransport.com

Contact:

Corporate Communications
Press Officer / Public Relations
Nadine Wilhelm
Phone +49 22 62 / 78-19 09
Fax +49 22 62 / 78-49 09
presse@bpw.de

BPW Bergische Achsen KG, Ohlerhammer, 51674 Wiehl, Germany
www.bpw.de/en | www.wethinktransport.com